

Personal Details

Name: Stefan Michael Hodgson
Date of Birth: 13th May 1987
Gender: Male
Nationality: British

About Me

I am currently working at Endemol UK, I completed a 6 month junior designer internship towards the end of last year and I am now working there for Endemol Social full time. I have a passion for good design and I love to take on new challenges. My main skills lie in coming up with creative and exciting ideas.

I am a very focused, determined and committed individual who likes to see an idea through to the end. I love to learn new things and I work well under pressure. I am a confident person and I have a courteous and pleasant attitude towards people.

Achievements & Experiences

I created an interactive TV project last year based on a new games channel called 4play, My viral advertisement caught the attention of Channel 4 after quickly gaining over 500 views on YouTube. I had discussions with Richard Davidson-Houston of Channel 4 about the possibility of creating a real viral.

I was picked by a panel of lecturers to interview new students coming onto the Multimedia Design course. This involved asking questions and showing them examples of my own work. I was also influential in some of the decisions made about whether to allow people onto the course.

In a signage project at the end of 2007, we were asked to come up with a signage concept for the QE2. The brief was live and consisted of frequent meetings with the captain. I was one of three winners in the competition for "excellent all-round design execution". I won a trip on the QE2 when it visited the North East in September 2007.

I have frequently presented to parents and students at the Design School open days, my job was to show examples of my work to students thinking of coming to study Multimedia Design at Northumbria.

I was one of the main people involved in the fundraising for our final degree show. I organised club nights which involved hiring a DJ, designing and selling tickets, flyers and posters etc. I held various meetings, I also designed and maintained the official website (www.ilovemmd.com) - which unfortunately is no longer live. I setup a donations section on the site which brought in nearly £500 alone. Since the first meeting I held, we raised nearly £2000 for our trip to London last July.

Example Work

My working portfolio site is currently under the name of Gifted Apollo. The site can be found at <http://www.giftedapollo.com>. I have used it as a platform to showcase my work from Endemol and Multimedia Design.

The website has evolved as my skills in CSS and HTML have improved. In the latest design, you will be able to view my favourite projects from university, my latest work from Endemol and a number of websites created in my spare time.

Previous Employment

Debenhams - Visual Presentation Assistant, Billingham Arms Hotel - Barman, The Gosforth Hotel - Barman, USC - Menswear Sales Assistant.

First 11 Design Company - 3 week placement as web designer: In my time at First 11, I gained invaluable experience in CSS and HTML. I designed a website from scratch for Washingwell Primary School, designing it in Photoshop and then coding it in Dreamweaver.

The site can be seen at <http://washingwell.gateshead.sch.uk>.

Codeworks Connect - 3 week job as events organiser: This job was promoting a recruitment fair at the Baltic art gallery in Newcastle. It mainly involved distributing leaflets and general promotion as well as collecting names and emails for special workshops that were held at the event. The event turned out to be a success and the attendance for the event was up by 50% on the previous year.

Endemol - Junior Designer Internship (6 Months): After being offered the same position at RDF Digital, I chose Endemol. In the first six months I was given a variety of roles, first working in the gaming and gambling department where I worked on the new William Hill site.

I then worked in the Digital Studios department where I was the flash designer on the award winning sci-fi drama Kirill, creating the website of the enemy corporation in the story, Nomi. I also created screen graphics that were used as props in the drama. In addition to this, I created a series of banner ads to promote Kirill. The ads were shown on YouTube, MSN and IMDB.

In the last two months of my internship, I worked in production where I further developed my skills in photoshop. I worked on pitches for ESPN and MSN and was also given the job of creating the website for the ITV gameshow Spinstar. This website can be found at <http://www.spinstar.co.uk>

Endemol Social - Designer (January 2009 - Present): I am now working in the casual gaming department which currently runs under the name of Endemol Social. We produce games for all the major social networks, our first release is Deal or no Deal LIVE which is currently in beta and will be released in the next few months. I'm one of two designers in the department and I work on the main website, presentations and assets for the game.

Education

12 GCSE's including A's in Maths, English and Art.
3 A-levels, including an A in Art
1st Class BA (hons) degree in Multimedia Design

References

Available upon request.

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